

### PROGRAMME 4 April 2022

9:00 - 9:30h Registration and accreditation

## Opening Ceremony 9:30h – 10:15h

- o Ms. Ada Colau, Mayoress of Barcelona\*
- Ms. Alicia Villauriz, Secretary-General for Fishing, Ministry of Agriculture, Fisheries and Food\*
- o Mr. Giampaolo Buonfiglio, President, Mediterranean Advisory Council
- Mr. Antoni Cañete, President, Micro, small and medium-sized enterprises of Catalonia PIMEC\*

BLUEfasma project: presentation and main milestones 10:15h – 11:15h

- **Coordinator: M**r. Josep Canals, Secretary-General, MedCities
- BLUEfasma Platform, Dr. Eudokia Balamou, Operations Manager, Larnaca and Famagusta Districts Development Agency, Cyprus\*
- BLUEfasma White Paper, Dr. Andrea Alvito, Research Fellow, Fondazione International Marine Centre
- BLUEfasma Policy Recommendations, Ms. Carolina Pérez, Project Officer, MedCities

Coffee Break 11:15h - 11:45h

### Round table 1 11:45h - 12:30h Fishing

- The BLUEfasma project provides key messages to local, regional and national policy makers and SMEs/clusters/networks operating in these sectors. Towards a sustainable blue circular economy in the EU fisheries sector.
  - **Coordinator:** Ms. Silvia Solís, Deputy Director General for Economic Sustainability and Social Affairs, Ministry of Agriculture, Fisheries and Food
  - Panellists\*

**Scope:** This session aims to provide ideas and foster a debate on the prospects for the blue economy in the future and in line with the policy objectives set out in the field of fisheries. It will consider the intersection of the marine environment, the circular economy, policy and technology, along with the investment opportunities available, to discuss how the blue economy can provide space for new efforts and opportunities.

# Round table 2 12:30h – 13:15h Recreational fishing

- Sustainable recreational fishing and governance
  - Coordinator: Ms. Rosario Allué Puyuelo, Deputy Director General for Maritime Policy, Control and Training, Government of Catalonia
  - Panellists\*

**Scope:** This plenary session will aim to provide fresh ideas and encourage a debate on the prospects of the blue economy. Harmonisation and shared spaces, sustainable facilities and services.

# Buffet Lunch 13:15h - 14:15h

#### Round table 3 14:15h – 15:00h Processing and Marketing

- Strategies and Processes. Efficient processing and marketing: improving attitudes towards circular fisheries and aquaculture.
  - Coordinator: Mr. Juan Mercant, Director General for Fisheries and Marine Environment, Government of the Balearic Islands\*
  - Panellists\*

**Scope**: This plenary session will aim to provide fresh ideas and encourage a debate on the prospects for efficient communication and awareness-raising strategies, enhancing the technological aspect.

Develop reliable and efficient economic tools. Analyse the necessary paradigm shifts, innovations, investments and knowledge that can deliver a maritime space that does not spoil the environment and fosters growth and prosperity. A sustainable blue economy in the Mediterranean will create tangible opportunities for new jobs and businesses, while it can also offer solutions for the circularity of the economy and the restoration of biodiversity

Round table 4 15:00h – 15:45h Maritime Spatial Planning and Maritime Strategies and Impacts on Fisheries and Aquaculture

- Maritime Strategies and their Impacts
  - o Coordinator: Mr. Jaume Collboni, First Deputy Mayor, Barcelona City Council\*
  - Panellists\*

**Scope:** This plenary session will aim to provide fresh ideas, fostering a debate on the prospects of the blue circular economy and the promotion of sustainable aquaculture taking into consideration the whole value chain.

Key messages from the seminar and compilation of contributions 15:45h – 16:15h

Summary of the recommendations and conclusions of the round tables. Compilation of the contributions of the participants and institutions attending.

• Ms. Mercedes Tarrazon

### Closure of the seminar 16:15h – 17:00h

- o Ms. Iolanda Piedra, President, Maritime Cluster of the Balearic Islands
- Ms. Paula Gual, Vice-President, Small and Medium-sized Business Confederation of the Balearic Islands
- Mr. Mr Felix Leinemann, Head of Unit in charge of Blue Economy Sectors, Aquaculture and Maritime Spatial Planning, Directorate-General for Maritime Affairs and Fisheries, European Commission
- Ms. Maria Asunción Jacoba Pia de la Concha García-Mauriño, Minister for Agriculture, Fisheries and Food, Government of the Balearic Islands

\* To be confirmed